open destinations

We do the tech. You do the travel.

rail studio

Reimagining Rail Technology

There is a world of new opportunities opening up for rail operators. Today's traveller is looking for more choice, more personalisation and a smoother tech-enabled trip experience, all delivered to their favourite device, wherever they are.

As travellers request more complex itineraries, technology needs to keep up, offering a simple system that can cope with growing complexity **while maximising revenue opportunities.**

An intuitive Inventory & Reservation Management System

Our sophisticated end-to-end Rail Management, Product Packaging and Reservations System has been built specifically for Rail Operators, and is backed by proven industry expertise.

From defining train configuration, graphical consists, cabin and seating assignment, right through to selling across every customer touchpoint, it offers a customer-driven design for improved user experience and increased sales.

Rail Studio transforms existing processes whilst opening up endless opportunities for rail operators to grow revenues and succeed long into the future.

A bespoke end-to-end service

Combining years of tour operator software and rail reservation platform development, rail operators can now incorporate and sell more complex journeys coupled with great tour and travel packages to increase their bottom line.

Rail Studio offers a fully adaptable, cost-effective option that maximises revenue through automation and intelligent design.

The right communication at the right time

Our customer-focused approach makes your life easier, with hassle-free booking for both your frequent travellers and concession holders.

We offer passengers real-time, accurate journey and itinerary information at the moment they need it.

Benefits for rail operators

Expert insight • Customer-driven design • Sophisticated systems

- Maximise revenue with dynamically tiered pricing and yield management based on demand
- Package rail travel with ancillary products, such as dining and local excursions
- Multilingual product user interface and customer support in every time zone
- Tried and tested algorithms for cabin mapping, seat allocation and implementing social distancing
- High visibility and real-time information for passengers, service teams and train conductors
- Benefit from many existing interfaces with third party systems (CRM, finance, PSPs, etc.) and content providers (GDS, Hotel aggregators, etc.)

Rail Studio offers future-proof technology

Rail Studio has been developed to inspire and facilitate the next generation of rail travel, making the most of the time spent on the track, but also of the arrival at a destination. From hotels, flights and transfers to local excursions, romantic dining and cultural experiences, your system will be able to provide everything your customers are dreaming of.

Luxury Rail

Create and sell luxury rail journeys with packages that add a personal touch, bringing customer value and new revenue as you build unforgettable travel experiences.

Heritage Railways

Easily sell memorable heritage rail journeys, including ancillary services, packaging with local events and partnering with historical site organisations.

Regional Rail Operators

Manage and sell your complete network, easily configure trains, build complex itineraries, and allocate seat assignment. Embrace the future of rail with additional services including tours and local excursions.

Sleeper Trains

Set-up and manage your night trains with flexible configuration of your hotel on wheels. Sell cabins, sleepers or couchettes as well as onboard meals or other ancillary services through your direct and indirect channels.

Case Study: Belmond and PeruRail

Luxury travel company Belmond and its joint venture PeruRail selected Rail Studio to operate their rail and tour operator businesses in Peru. We have now implemented their bespoke technology across Belmond's global network of rail, cruise and touring products.

Belmond has utilised various elements of Rail Studio, providing flexible options for managing and packaging inventory across the entire portfolio, making it possible for Belmond's customers to book unique experiences, such as the Eastern & Oriental Express train and Belmond Road to Mandalay in South East Asia.

"As we continue to grow, we want to ensure that our technology is adaptable and sustainable. Rail Studio will enable us to sell our experiences in the most flexible way possible, both now and in the future."

Gary Franklin, Managing Director
Trains & Cruises, Belmond

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Contact us today for a demo at
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www.opendestinations.com

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